IMPACT MADAGASCAR



2025 ANNUAL REPORT

Many thanks to our team for the photos !

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WHO ARE WE?

Founded in 2013, IMPACT Madagascar works at the intersection between biodiversity conservation and community development.

VISION :

A Madagascar where thriving ecosystems sustain and uplift local communities.

MISSION :

Safeguard the remaining forest fragments in Madagascar in collaboration with local communities.

KEY ISSUE :

We face massive deforestation, which leads to the fragmentation of the habitats of endemic species. It also affects local communities who depend on the forest for their livelihoods.





Editorial

We are proud to present our 2025 Annual Report, a milestone document that reflects not just a year of work, but years of unwavering commitment to one of the world's most precious and fragile ecosystems.

Our conviction has never wavered: "protecting Madagascar's last forest fragments means defending life itself. These landscapes are not simply green spaces on a map. They are living archives of irreplaceable biodiversity, species and ecosystems the world simply cannot afford to lose", said Dr Josia Razafindramanana, our Founder.

This year brought a defining moment. We began managing three new protected areas, a recognition of the expertise our teams have built on the ground, and a responsibility we accept with full seriousness. A responsibility to nature, yes, but equally to the communities whose livelihoods, cultures, and futures are bound up in these landscapes.

Over the years, we have seen forests come back. We have watched species return. We have stood alongside local communities as they chose to make conservation their own. These are not small things. They are proof that lasting change is possible, when you stay the course, and when you work together.

The path ahead asks more of us: deeper partnerships, bolder solutions, and a continued belief that biodiversity and human dignity are not competing priorities, they rise together.

To everyone who has stood with us: thank you for believing in a greener, stronger, and more hopeful Madagascar.

On behalf of our Team

OUR INTERVENTION SITES :

IMPACT Madagascar currently manages 9 sites covering an area of 296 308 ha.



Africa

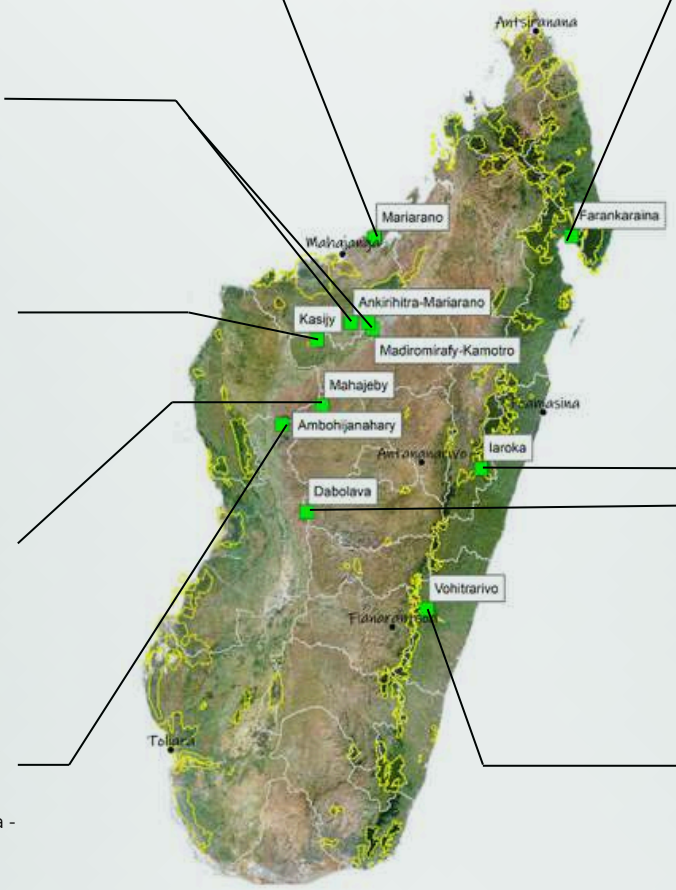
New Protected Area MARIARANO (under establishment)
Surface : 20,000 ha
Region : Boeny

New Protected Area ANKIRIHITRA - MADIROMIRAFY Complex
Surface : 230,906 ha
Region : Boeny - Betsiboka

KASIJY Special Reserve
Surface : 23,000 ha
Region : Betsiboka

MAHAJEBY Forest
Surface : 3,000 ha
Region : Bongolava

AMBOHIJANAHARY Special Reserve
Surface : 12,210 ha
Straddling the regions of Bongolava - Menabe and Melaky.



Madagascar

FARANKARAINA Forest
(Translocation Partner of Red Ruffed Lemurs)

IAROKA Forest
Surface : 3,300 ha
Region : Alaotra-Mangoro

DABOLAVA Forest
Surface : 92 ha
Region : Menabe

New Protected Area VOHITRARIVO (under establishment)
Surface : 3,800 ha
Region : Vatovavy

OUR KEY FIGURES IN 2025 :



We manage 3 protected areas (covering wetlands and forests) and 14 transfers of natural resource management.

250,000
saplings planted on
22.5 ha mangroves.



15
endangered species protected in our conservation sites.

0 fires
registered in conservation areas in 7 of our 9 intervention sites.



280,000 seedlings
planted on a surface area of
58 ha.

2,400
farmers supported in the development of their income-generating activities.



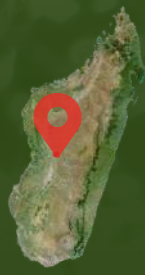
Population of Crowned Sifaka (*Propithecus coronatus*) increased from 520 in 2024 to 557 in 2025.

Average survival rate of reforested saplings
64%

Increase of
30%
in household income.

DABOLAVA

When a Sifaka Is born,
the forest breathes again

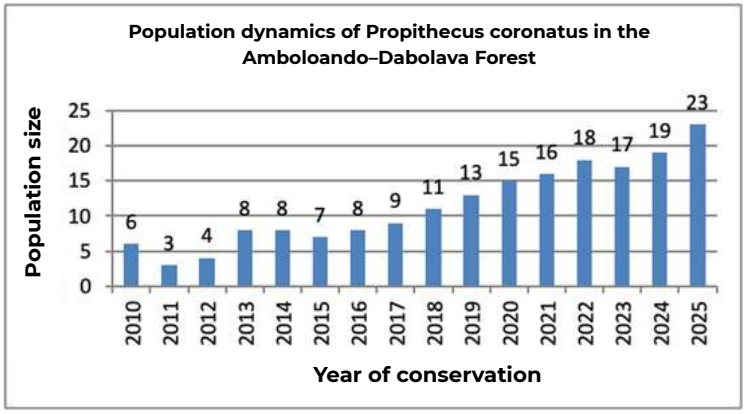


In the
Menabe Region

Increase in the population of Crowned Sifaka (Propithecus coronatus)



23
Crowned Sifaka identified , including **4 births**



270 people were made aware of fire prevention and intervention methods, to address one of the most serious threats to the sites' ecosystem.



3.62 T/ha

of irrigated rice production obtained with an improvement of 8% compared to 2024.

- **35%** increase in corn production.
- Resumption of income generation from corn cultivation, for the first time since the locust invasion three years ago.

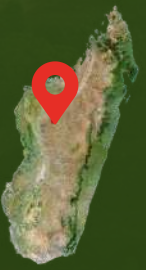
Increase in the number of VOI members*, **125 people involved.**

*VOI : Vondron'Olna Ifotony (Local community association)

20,000 seedlings planted by **452 people** on an area of **4 ha.**

MAHAJEBY

Reduced pressure on the ecosystem, with improved biodiversity



In the Bongolava Region

Concrete results for sustainable conservation

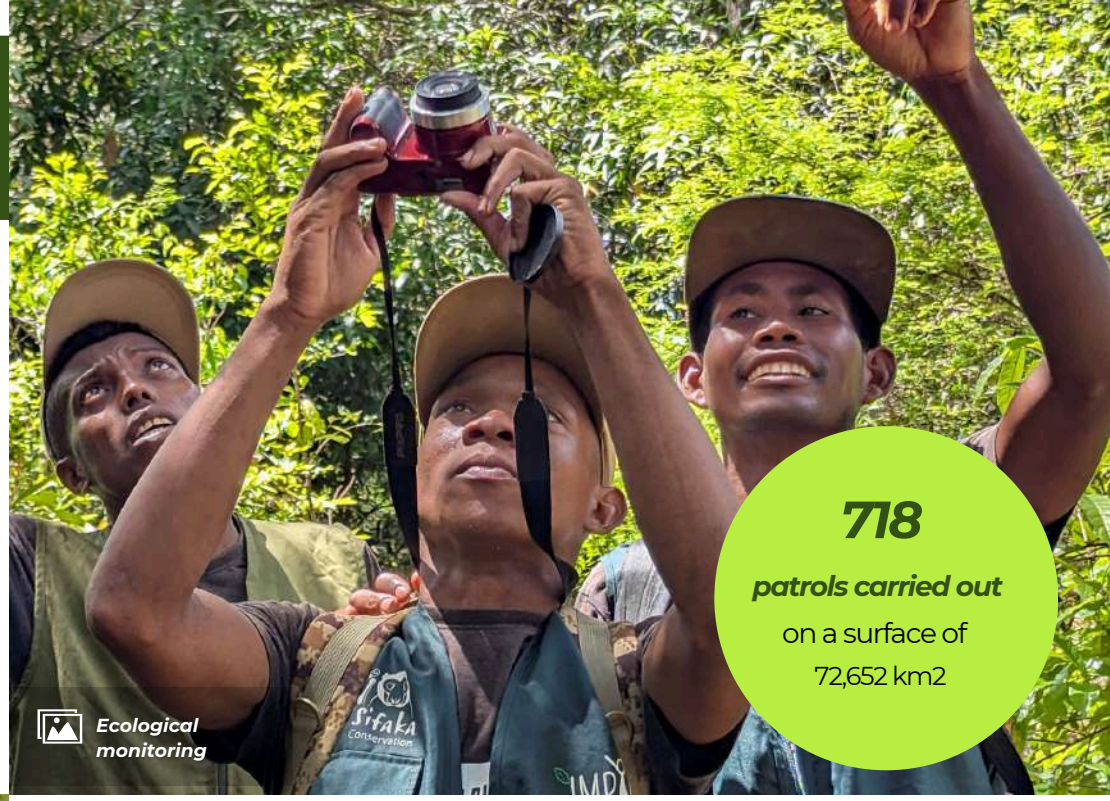
58,517 saplings

were planted in Mahajeby in 2025, restoring **14.5 ha** of land with the involvement of **1,034 people.**

105 Crowned Sifaka recorded

A total of **11 births** were recorded, with an additional 85 individuals born in 2024.

0 FIRES recorded in the conservation area, **no land clearing** occurred on site, and **illegal logging decreased by 90%.**



Ecological monitoring



Maintenance of a beneficiary's vegetable crop

Strengthened Community Dynamics

60 tons

vegetables produced this year, an increase of 45% compared to 2024.



- **2,100 residents** across **12 villages** were informed about new and current environmental and fire protection laws.
- **20%** increase in the members of the VOI FIARO.
- **80%** increase in community income via rainfed rice farming.

MARIARANO

A unique and diverse landscape of wetlands and forests



In the Boeny Region

Remarkable biological treasures

The site survey revealed:

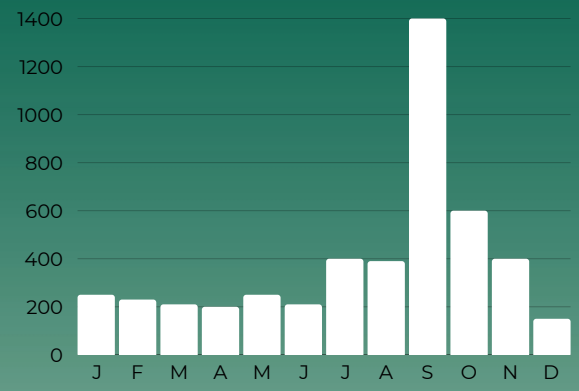
- 6 Species of Lemur

Including three majority species, which account for 1,043 individuals (*Propithecus coquereli, Eulemur fulvus, Lepilemur edwardsi*)

- 30 bird species
- 13 reptile species
- 1 carnivore species
- 23 plant species

- **210 patrols conducted over 7,050 ha**
- **840 people mobilized to carry out patrols, with 3,712 km covered.**

The downward trend in threats to biodiversity at the end of the year is a sign that awareness-raising activities are having a positive effect.



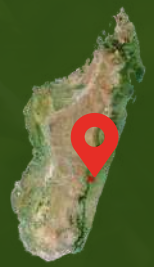
Pressures during 2025 in Mariarano



255 600 saplings
planted on **24.5** ha of forest and mangrove areas.

VOHITRARIVO

Harmony between human needs and ecosystem conservation



In the Vatovavy Region

Conservation of the Greater Bamboo Lemur, the region's iconic species

445 individuals of the **Greater Bamboo Lemur *(Prolemur simus)*** *were surveyed*

75,240 saplings
replanted

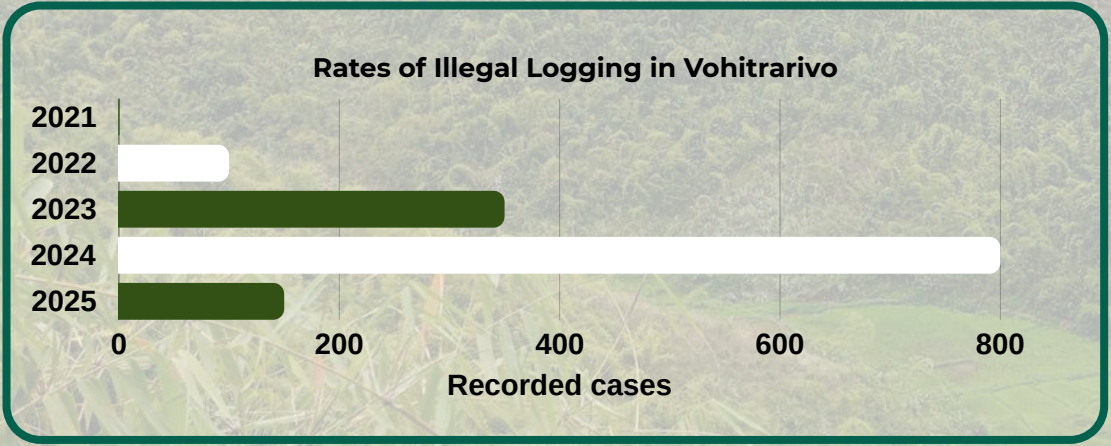
4,286 participants

18.8 ha

384 patrols
made by 30 forest guards from Vohitrarivo.

1000 farmers were educated on the importance and conservation of the Greater Bamboo Lemur, a critically endangered lemur species.

Reduction in illegal logging: an 81% reduction recorded compared to 2024.



Community resilience to climate change

The beginning of 2025 was marked by a prolonged drought, impacting agricultural conditions.

Despite this, **remarkable results were achieved:**

- Agricultural income from bean cultivation tripled compared to 2024.
- a **46% increase** in vegetable production was recorded.

Improved agricultural practices, adapted to climatic conditions, reinforced by the construction of a new irrigation system benefiting 53 families **(3.70 hectares irrigated)**, contributed to these results.

Valuation of local resources:

1.6 tons of rice and 2.77 tons of beans were purchased from farmers in five local groups established to supply the school canteen on the site.

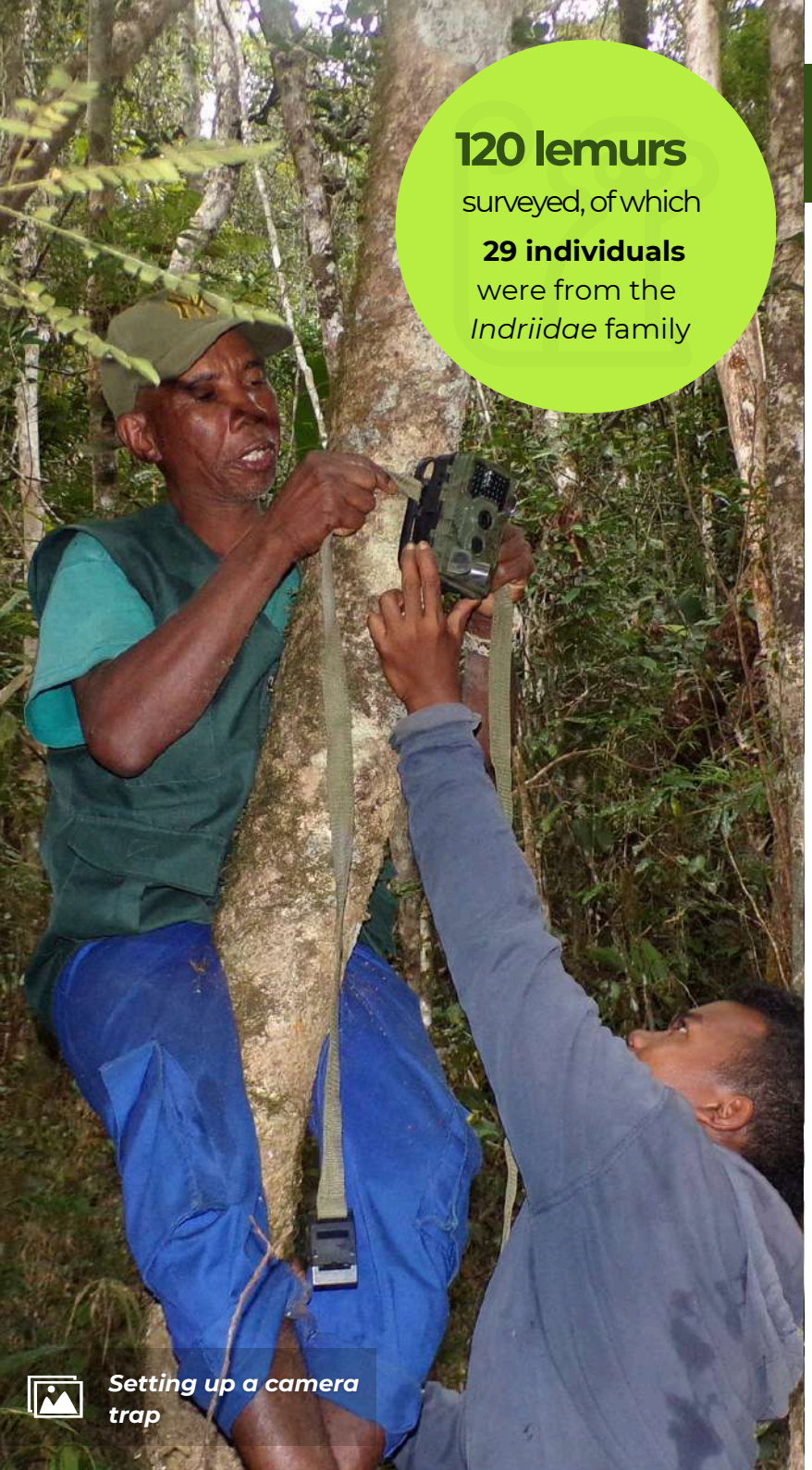
The sale of 205 bottles of mineral water and **57 handcrafted items** at the Helpsimus shop in Ranomafana provided market alternatives for local communities.

IAROKA

Threatened but safeguarded :
A haven for biodiversity



In the
Alaotra-Mangoro Region



120 lemurs
surveyed, of which
29 individuals
were from the
Indriidae family

Setting up a camera trap

Biodiversity monitoring

In 2025, an inventory of the fauna and flora was carried out in the Iaroka forest, combining direct observations, drone and camera traps to document them.



Our Site Manager, launching a drone survey

79 tree species,
248 individuals counted,
in 3 locations in the forest.

10 local patrollers
trained in fire management to protect forests and reduce the impacts of fires.

In 2025, **8 enforcement actions** were carried out to reduce persistent human pressures on the site, resulting in the **arrests of 9 people.**



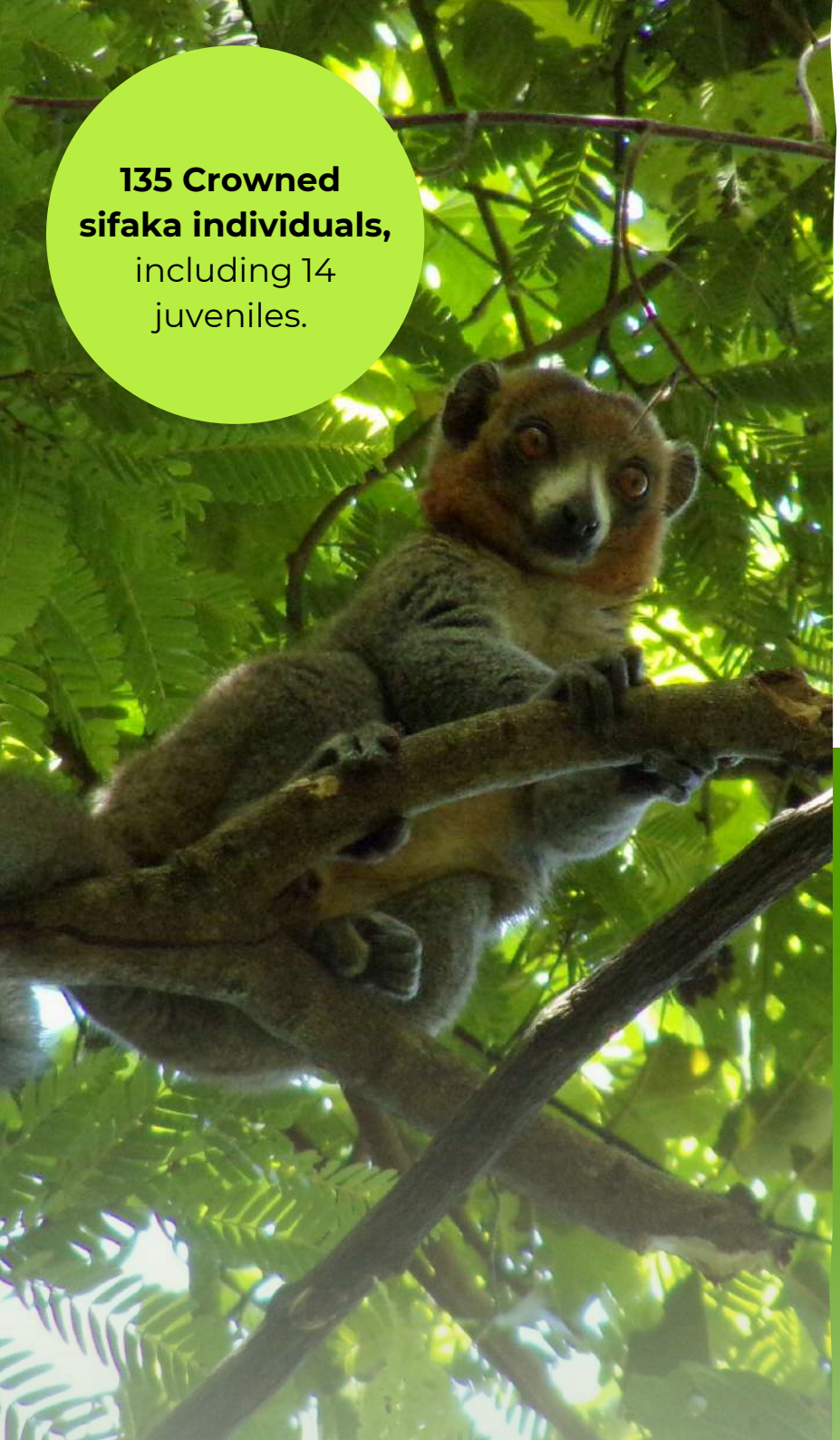
9,565 school canteen meals served
over 124 days, for 74 children during the the school year.

ANKIRIHITRA

A site at the heart of the new Madiromirafy–Ankirihitra complex protected area



In the Boeny Region



135 Crowned sifaka individuals, including 14 juveniles.

Acting for the conservation of wildlife in Ankirihitra

781 km

88 foot patrols
confirm the presence of 3 lemur species within the site.

- Crowned Sifaka *(Propithecus coronatus)*
- Red-fronted Brown Lemur *(Eulemur rufus)*
- Mongoose Lemur *(Eulemur mongoz)*

66,925 seedlings planted

1,700 participants

15 ha

15 Tons of vegetables,

with an improvement of **84%** compared to 2024.

Revenue increased 5 fold

Irrigated rice crops:
Average production yield: 4.19 T/ha

An increase of **11%** compared to 2024.

330 individuals

were engaged in awareness activities on key environmental threats to promote collective responsibility and community participation.

MADIROMIRAFY

A refuge of wetlands and gallery forests, an important part of the new protected area Madiromirafy-Ankirihitra complex



In the Betsiboka Region

Protecting endangered lemurs

271
individuals of ***Propithecus coronatus*** recorded

112 Madiromirafy
159 Kamotro

184
individuals of ***Eulemur fulvus*** recorded

66 Madiromirafy
118 Kamotro

456 people participated in the reforestation of **50,900 seedlings** over an area of **4 ha.**


Community reforestation

To limit the spread of fires and the use of the respective zones,
5 road signs &
15 km of firebreaks
have been installed.

Income from corn production increased by **29%**.

Sheep farming activities were launched this year, benefiting **22 beneficiaires.**

763 farmers were supported by development programs at this site.



Production of a beneficiary

Local Economic Development

700 kg **of peanuts** were purchased from local communities to increase overall product value.

Maintaining the quality of wetlands

In 2025, our activities focused around providing technical and material support to fishing communities, in order to reduce pressure on wetland resources at the Ankirihitra–Mariarano (Boeny Region), Madiromirafy (Betsiboka Region), and Mahajeby (Bongolava Region) sites.

Target Species:



In total,

4 pairs of fish eagles

are monitored in the wetlands of Madiromirafy and Kamotro.

Evolution of the number of Madagascar fish eagle chicks *(Haliaeetus vociferoides)* from 2021 to 2025:



In the Betsiboka Region

1,000 pieces of regulated fishing gear distributed.

7,000 fingerlings stocked in the lakes of the Betsiboka region.

22 patrollers
trained in wetland control and monitoring.

Wetland Monitoring:

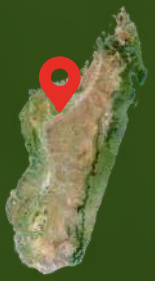
414 surveillance operations
were carried out in the different Management Transfer zones:
96 in Kamotro, 78 in Mahajeby and 414 in Madiromirafy, corresponding to the total number of patrols carried out.

14 types of pressures and threats
have been identified.

268 fishermen
were made aware of the importance of respecting fishing closure periods, and no cases of illegal fishing were observed during these periods at our intervention sites.

KASIJY

A new chapter in the management of the Special Reserve

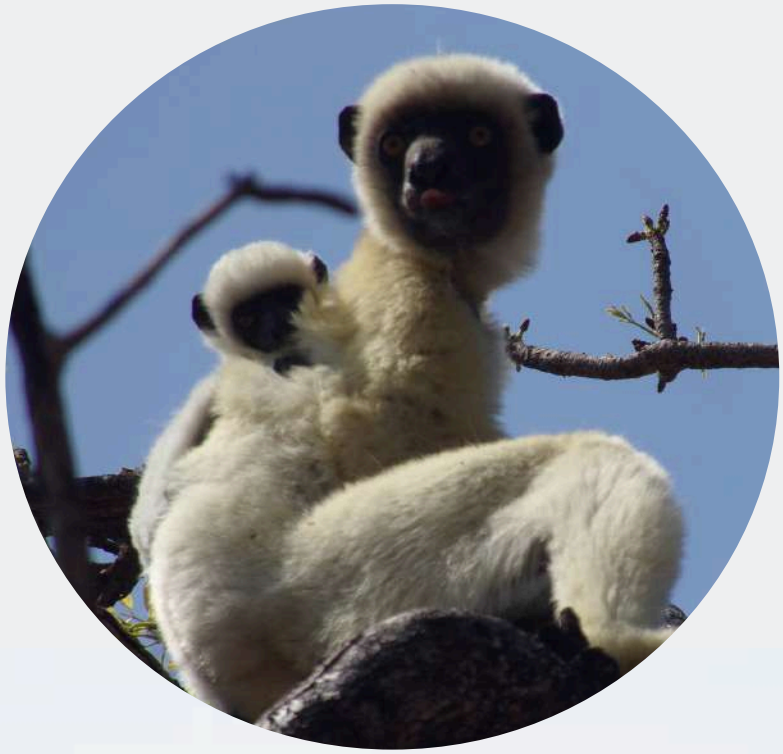


In the Betsiboka Region

Primary forest rich in biodiversity in the Kasijy Special Reserve

8 species
of lemurs counted with 289 individuals

Establishment of a **Steering and Monitoring Committee** for the Reserve.

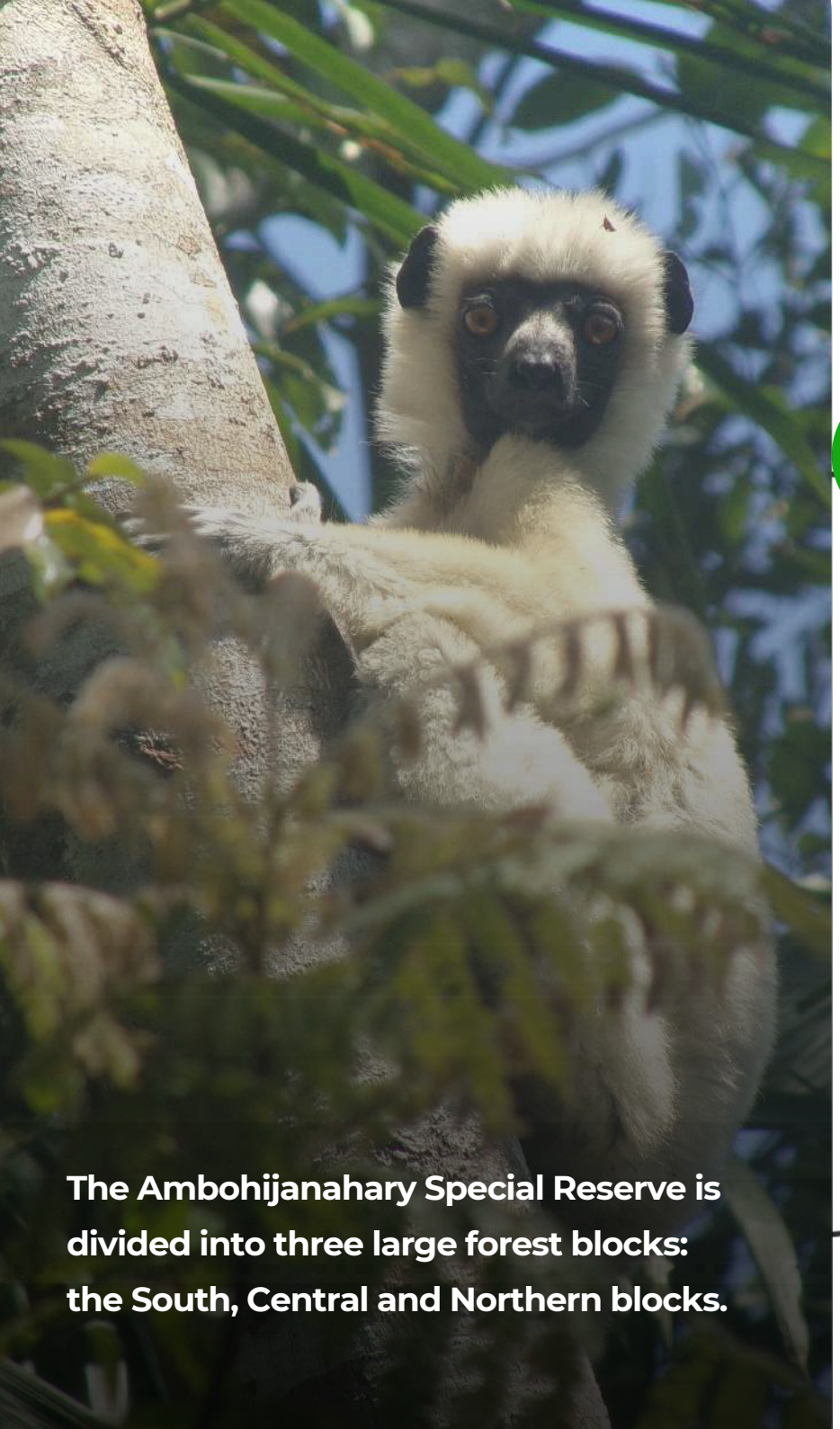


In 2025, the Kasijy Special Reserve was officially placed under the management of IMPACT Madagascar, after being an orphaned site for years.

Bushfires, hunting, illegal collection and deforestation are the major threats observed on the site, and we are committed to stopping these threats in order to save this special reserve.

Flora and Fauna present in the reserve:

- ***Propithecus deckeni, Propithecus coronatus,***
- ***Eulemur rufus, Hapalemur griseus***
- ***Microcebus murinus, Cheirogaleus medius***
- ***Phaner furcifer; Lepilemur edwardi***
- ***3 micromammal species***
- ***11 reptile species***
- ***47 bird species***
- ***61 plant species***



The Ambohijanahary Special Reserve is divided into three large forest blocks: the South, Central and Northern blocks.

AMBOHIJANAHARY
Unique biodiversity in the region

876 patrols were performed within 11.06 km²
6,378 km traversed in the Central block of the forest.

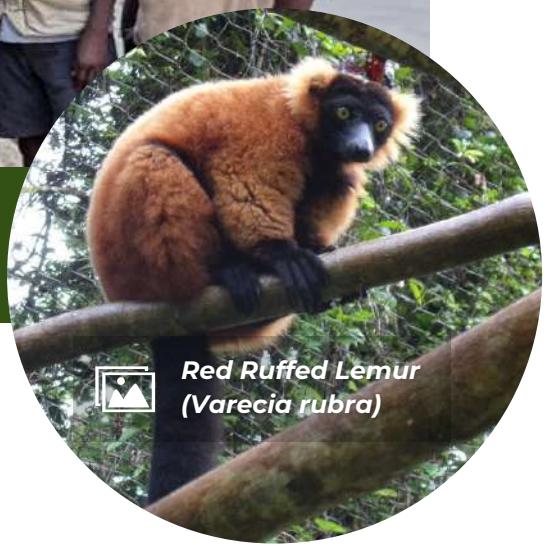
A **73% decrease** in illegal logging was observed following awareness sessions conducted with **935 people.**

Central Forest block: **28 species of herpetofauna** (12 reptiles and 16 amphibians), **2 species of lemurs, 41 species of birds, 3 species of terrestrial mammals, 4 species of small mammals, 1 species of rodent, 1 species of bat** observed.

Southern Forest block: **87 plant species, 12 herpetofauna species, 2 lemur species, 20 bird species, 6 mammal species** identified.



Successful new translocation of red ruffed lemurs to FARANKARAINA



Red Ruffed Lemur (Varecia rubra)

10 RED RUFFED LEMURS reintroduced in total

- **2018** *Two individuals*
- **2019** *Three individuals*
- **2021** *Birth of three individuals*
- **2024** *Two individuals*
- **2025** *Three individuals*

In 2025, our Red Ruffed Lemur (*Varecia rubra*) reintroduction or translocation program reached a major milestone with the return of a group of three individuals to the Farankaraina forest.

This group, composed of two males and one female, benefited from close monitoring and a period of gradual habituation to maximize its chances of adaptation and thriving in its natural environment.

ENVIRONMENTAL EDUCATION

In 2025, Environmental Education activities took place on all 5 IMPACT Madagascar sites.

• MADIROMIRAFY

A biodiversity awareness program was conducted at the Anosibe primary school.
68 students participated in classroom lessons and went on forest visits.


Forest visit

• VOHITRARIVO

Environmental education activities continued at the “School of Simus” . These included reading sessions of educational booklets, participation in workshops about lemurs, and practical activities on environmental protection.

- **11 outdoor education trips** were organized with **12 children** per visit in the local forest and Ranomafana National Park.
- **5 outdoor education trips** were conducted with **10 adults** per visit.


School Canteen


Nutritional Education


Planting a Vegetable Garden

• ANKIRIHITRA

In 2025, a vegetable garden was set up by **216 students** and **3 teachers** after classroom education sessions, and **210 kg of vegetables** were obtained.

• IAROKA

- Forest visit: **50 children** were accompanied by their teachers to discover the importance of the forest.
- Training on "nutritional maps" was conducted for **4 cooks and 3 teachers** to promote learning the principles of a healthy and balanced diet.

• MAHAJEBY

- **163 children** from the Mahajeby Primary School were introduced to waste sorting and the planting of **223 tree seedlings in 2025.**

TOP 10 in the 6th Annual WILDLIFE RANGER CHALLENGE



QUIZ Challenge

Team Sifaka : 110,796 points

Team Fosa : 155,629 points

PUSH UP Challenge

Team Sifaka : 195 push-ups

Team Fosa : 162 push-ups



The “Big Race”

21km race with a 22kg pack

Fosa: 2h27 (8th place)

Sifaka: 2h34 (22nd place)

- **10 rangers** participated in the WRC.
- **200 spectators and 100 guests,** including the rangers' families and local authorities, supported the teams.

WILDLIFE RANGER CHALLENGE

Tusk
www.tusk.org

SIT UP Challenge

Team Sifaka : 191 points

Team Fosa : 221 points

Trial Challenge :

A 2.4 km marathon with
the simultaneous arrival of both teams



SUCCESS STORIES

A zebu named IMPACT, a renewed future

In Mahajeby, a simple vegetable field changed the destiny of a family…and gave birth to hope.



In Mahajeby, farming was once difficult and uncertain. Thanks to IMPACT Madagascar's market gardening support program, a farmer learned to improve his agricultural practices.

His harvests improved, bringing him income and renewed confidence in the future.

This progress enabled him to acquire a zebu, a symbol of wealth in his community, which he named IMPACT in honor of the benefits he received. The recent birth of a calf illustrates the lasting impact of the support provided and opens up encouraging prospects for future generations.

Planting Hope, Harvesting the Future in Ankirihitra



Sazy had long lived off subsistence farming, in a context of severe economic constraints. Her journey took a new turn when she joined our community support program, dedicated to strengthening income-generating activities.

Thanks to the distribution of seeds and agricultural tools, and her daily commitment, she has developed both market gardening and rice cultivation. The combined results of these two activities have sustainably improved her income, allowing her to renovate her home and support her small local grocery store.

When the Amboloando forest becomes the heart of a community



In Dabolava, the Amboloando forest is not just a green space; it's the lifeblood of the village. Aware of its fragility, almost all the farmers in the village of Ambinda, located near this resource, have chosen to protect it. They joined the VOI (Village Initiative), patrolling, observing, and watching over this fragile treasure every day. One day, savanna fires threatened the protected habitats. The entire community mobilized. Thanks to this solidarity, the fires were quickly brought under control, and the forest survived.

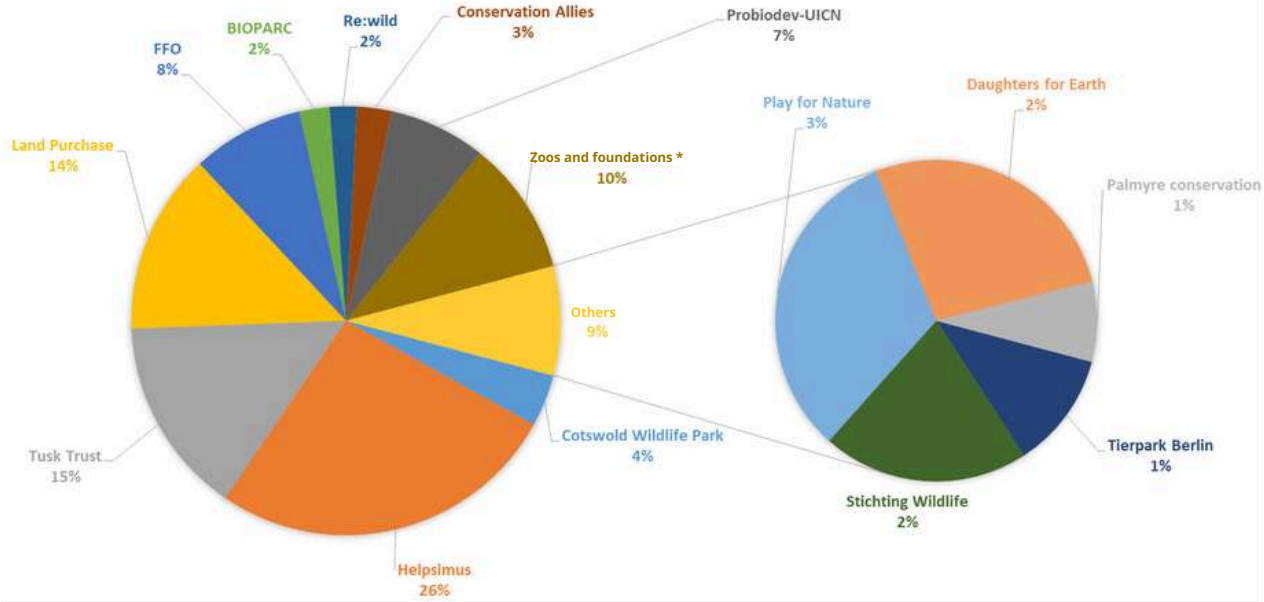
One resident testifies, "*Thank you to IMPACT Madagascar for coming to help us protect this forest. Without you, it would have disappeared long ago, and we might have had to leave our native village.*"


Our 2026
PERSECTIVES
and
PRIORITIES
Strengthen the sustainable management of protected areas
We will strengthen local governance and participatory management to ensure effective and long-term protection of protected areas.
Protect priority conservation species
We will strengthen conservation actions for lemurs and other priority species through monitoring, environmental education, and community engagement.
Reduce pressures on ecosystems
We will intensify patrol efforts to combat bushfires and illegal activities to safeguard habitats and maintain ecosystem integrity.
Strengthen ecological restoration and community reforestation
We will improve reforestation and restoration techniques to increase seedling survival rates and enhance climate benefits.
Develop resilient livelihoods
We will expand income-generating activities, support local seed production, and strengthen communities' capacity to adapt to climate change.
Strengthen operational capacity
We will invest in strategic infrastructure and equipment to effectively deliver our mission and maintain a strong and consistent field presence. We will also strengthen communication to increase visibility, donor confidence, and partnerships.

Financial Report

Here are the statistics showing the sources of our funding, detailing the donors, the percentage of total funds received from each, and the expenditure.

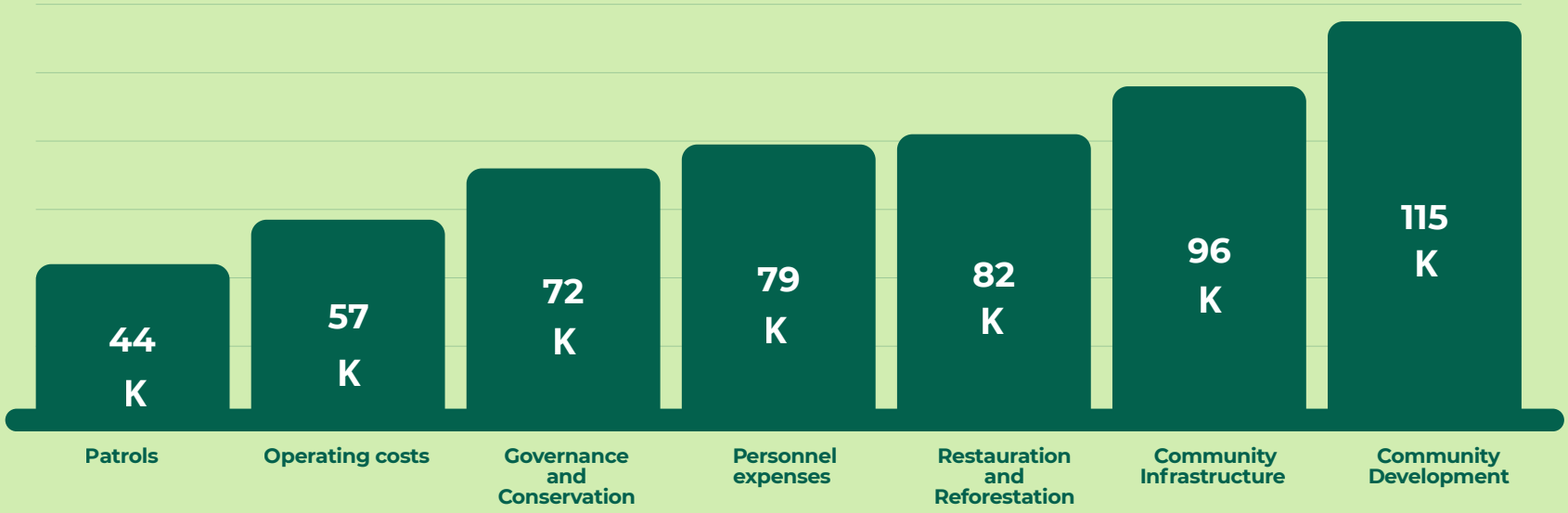
FUNDS RECEIVED



***Zoos and foundations :**

Parc zoologique de Paris
Heidelberg Zoo
Tierpark Berlin
Besançon Museum
Forest Wide Limited
Global Diversity Foundation
Mulhouse zoo
Kolner zoo
Chester Zoo
Komrade Insamlingstif Fondation
Rheine zoo
University of Aberdeen
Woburn Safari Park
Private donations
Apenheul Primate Conservation Trust

ANNUAL EXPENDITURE (USD)



HUGE THANKS TO:

OUR SUPPORTERS





































































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Your donation is a beacon of hope for endangered species.